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Travelport and Finnair Sign Distribution Agreement with Multi-Source Content and Servicing, Including NDC

LANGLEY UK, July 30, 2024 – [Travelport](#), a global technology company that powers travel bookings for hundreds of thousands of travel suppliers worldwide, and [Finnair](#), the flag carrier of Finland, today announced they have enhanced their long-term relationship with a multi-source content agreement that includes both New Distribution Capability (NDC) content and traditional content.

The agreement confirms that Travelport's agency customers will have access to robust multisource content from Finnair, including ancillary services. The companies are currently collaborating on the delivery of Finnair's NDC content and servicing capabilities through the Travelport+ platform.

"Our agreement with Travelport underscores our shared focus on providing more value and better experiences for travelers when they shop and book Finnair," said **Jenni Suomela, Vice President of Global Sales and Channel Management, at Finnair**. "This collaboration with Travelport will elevate our NDC program as we continue to scale and drive adoption among agencies and travel retailers."

"This deal ensures that agents using Travelport+ can access relevant, personalized, and enriched multi-source content from Finnair so that they can present the best offers available to travelers," said **Damian Hickey, Global Head of Air Partners at Travelport**. "We are committed to delivering retail-ready multi-source content that our agency customers can easily sell and service for partners like Finnair, because modern travel retailing needs to work seamlessly for everyone."

Travelport+ is the only modern retailing platform built for travel agencies. To date, thousands of agencies in more than 178 countries can easily search, sell and service NDC content using Travelport's APIs, Smartpoint Cloud and Smartpoint desktop agency point-of-sale solutions.

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About ITQ

InterGlobe Technology Quotient (ITQ), a strategic business unit of InterGlobe Enterprises, holds leadership position in travel technology industry with its avant-garde travel technology solutions. Bringing non-pareil inventory options to travel retailers' desktops and mobile phones, ITQ renders the process of travel booking and agency management, seamless. As sole distributor of Travelport in India, Sri Lanka, Maldives and Bhutan, ITQ invigorates the connection between travel retailers and airlines through a vast network of data. With innovation fueling its operations since 2005, ITQ has been technologizing travel retailers with inventory, interface and intelligence by being the neural system of travel retailers in India. Connected to 22,000+ agency terminals, serving 6,300+ customers including travel management companies, online travel retailers and retail agencies across 700+ cities offering unparalleled assistance through a 24x7 helpdesk. For more information, visit: <https://itq.in/>

About Travelport

[Travelport](#) is a global technology company that powers bookings for hundreds of thousands of travel suppliers worldwide. Buyers and sellers of travel are connected by the company's next generation marketplace, Travelport+, which simplifies how brands connect, upgrades how travel is sold, and enables modern digital retailing. Headquartered in the United Kingdom and operating in more than 165 countries around the world, Travelport is focused on driving innovation that simplifies the complex travel ecosystem.

About Finnair

Finnair is a network airline, specializing in connecting passenger and cargo traffic between Asia, the Middle East, North America and Europe. Finnair is the only airline with year-round direct flights to Lapland. Sustainability is at the heart of everything we do – Finnair intends to reach carbon neutrality latest by the end of 2045. Customers have chosen Finnair as the Best Airline in Northern Europe in the Skytrax Awards for 13 14 times in a row. Finnair is a member of the oneworld alliance. Finnair Plc's shares are quoted on the Nasdaq Helsinki stock exchange.

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